



PLEASE PLAN TO ATTEND THE PITTSBURGH PLANNED GIVING COUNCIL MEETING ON

TUESDAY, SEPTEMBER 9, 2008

12:00 NOON – 2:00 P.M.

Koppers Building Conference Center
Koppers Building-Ninth Floor
436 Seventh Avenue
Downtown Pittsburgh

How to Use the 990 as a Public Relations Tool

Recent changes to the IRS Form 990 are effective for 2008. More than ever, the 990 is a critical element in the growing focus on accountability among non-profits and can be used as a valuable public relations tool.

Jack Owen, Esq. brings his perspective to recent changes and additions to the 990. Increasing emphasis on non-profit accountability puts the 990 in the spotlight and revisions of the form make this subject especially relevant to anyone who has donors or board members.

Jack has been practicing law and serving tax-exempt organizations in Pittsburgh for over 20 years. He is a lawyer with Rhoades & Wodarczyk, LLC and is President-Elect of PPGC. Jack has substantial experience designing and drafting planned gifts and with unrelated business tax, intermediate sanctions, fiduciary matters and other laws and regulations affecting nonprofits.

As a special opportunity and because of the especially timely topic of this meeting program, members are invited to bring their non-member CFO as a guest at a reduced fee of \$10 (including lunch). Space is limited and this invitation can be extended to only the first 15 Member/CFO pairs to register by mail with a check for \$10.

If you prefer to send your CFO or a colleague in your place the usual guest fee of \$35 will apply, unless your membership is paid by your employer. In that case, you can register the CFO or another colleague in your place, without additional charge.

Please Note-New Policy: If you are a PPGC member, made a reservation for this presentation and are a no show or you cancel your reservation less than 48 hours before the meeting, you will be charged \$15. Guest reservations will only be taken when \$35 guest fee is received.

New RSVP Format Available: Whether a member or guest, you can now register online at www.blacktie-pittsburgh.com. Click on the Social Calendar tab and locate our upcoming PPGC meeting. It's easy! A link can also be found on www.ppgc.net.

Make your reservation Today - RESERVATION FORM-Due by September 5, 2008

NAME & TITLE:

ORGANIZATION:

TELEPHONE NUMBER: E-MAIL ADDRESS

GUEST NAME/ORGANIZATION: AMOUNT ENCLOSED \$

Please mail reservation form to PPGC, P.O. Box 24562, Pittsburgh, PA 15234. Guest fees are \$35. Please make your guest fee payable to Pittsburgh Planned Giving Council at the above address. If you are interested in becoming a PPGC member, visit our website at www.ppgc.net